**SWS Annual Meeting 2019 – SOCIAL MEDIA/WEBSITE WRAP**

**FaceBook - Spokane Watercolor Society’s** address is @spokanewatercolor

240 people ‘like’ our page; 250 people ‘follow’ our page

Due to various degrees of difficulty for our members, I would ask you to FIRST sign up for FaceBook with your own account, if you haven’t already. Once you are in the greater FaceBook community, I can search for you and invite you into our space. If you are not sure –ASK GRANDKIDS!!

From this page has been developed the following groups:

**Members of Spokane Watercolor Society: 41 ‘friends’, 52 ‘members’. This is a private group:**

Private - Only members can see who's in the group and what they post

Visiblity- Anyone can find this group

General group

This is a moderated private group page and may be joined by current members of SWS and used as an easel to share what you are currently working on (WIP - work in progress), an opportunity to share news about your involvement in our local shows and sales, and a good place to ask questions of other members about everything related to watercolor! It is visible and accessible only to members of the group.

Please do not offer critique unless it is specifically asked for. SWS FB Admin and other Board members will review, and if needed, remove any inappropriate posts. SWS Facebook Administrator.

**Watercolor Video Tutorial Links - SWS Members: 31 ‘friends’, 35 ‘members’**

Private - Only members can see who's in the group and what they post

Visiblity- Anyone can find this group

General group

Inspiration comes in many ways! Share your favorite online video tutorials or artist interviews that offer a peek inside of another's approach to our favorite medium. This group is open to current members of SWS!

**Plein Air and Urban Sketching – Members of SWS – 23 ‘friends, 28 ‘members’**

Private - Only members can see who's in the group and what they post

Visiblity- Anyone can find this group

General group

Urban Sketching - a rapidly expanding art form originating right here in Washington state, combines all the elements of Plein Air painting - outside, open air, spontaneous, insect/weather influenced, and lots of fun! This group is for SWS members to share their work and tales from plein air escapades!

**SWS Studio Shop ‘n Swap – 15 ‘friends’, 18 ‘members’**

Private - Only members can see who's in the group and what they post

Visiblity- Anyone can find this group

THIS IS A **Buy and Sell GROUP – which is the only way FB allows $$ to be listed I think.**

Many of us have drawers, cupboards, shelves stacked with art materials we no longer use or have an excess of. Books, magazines, and DVD's are also likely candidates to move along to a new studio home. We are launching a marketplace for new/gently used art materials between our members on a trial basis. This is a closed group - directly sharing posts outside the group is not allowed. But feel free to connect a seller with a prospective buyer through Messenger. Avoid listing confidential information on this page, save contact and payment details for Messenger, email, or private arrangements between buyer and seller. Posts must have clear images and descriptions. All financial arrangements are made between buyer and seller. Please do not sell defective, recalled, or otherwise unsafe material without clear explanation of the status in the post. SWS is offering this platform as a service to members, and is not responsible for 'customer satisfaction'! Let's give this a try!

**Venues, Sales, and Marketing – 16 ‘members’**

Private - Only members can see who's in the group and what they post

Visiblity- Anyone can find this group

General group

Use this group as a bulletin board to build a library of venues around our area that can be approached for hanging small shows, sales events, etc. Also share tips, ask questions, etc., about selling your work. PLEASE DON'T SIGN UP ONLY TO BE A WATCHER!!! As you come into the group, take a moment to post who you are, the level of show/sales activity you generally maintain, and what you might want to see happen in the group. Non-participants don't help the group!!! If you are a working artist and show at many places, post each separately. Try to include contact information, location, potential size of space available (i.e. how many pieces could be hung). Let's see where this goes!

**Website** – [www.spokanewater.org](http://www.spokanewater.org)

How many used the site to pay membership? Purchase workshop space?

**GALLERIES** of past shows (beginning spring 2019) will remain on the site with artists’ names, titles of the paintings, and any awards earned. The artist name could be linked to their own ‘artist’ page.

**SWS ARTIST PAGES**When you open the website, you land on the ‘home page’. Locate the menu items – some devices will have a stack of little lines – click on that. Scroll to SWS Artists and open that page first. All the information should be there for you to explore the option of setting up your own little web-space to share with friends, family, prospective buyers, etc. You will not be able to edit and design your space – it will work within the confines that have been pre-selected, but for an example, I developed my own page for your reference.

You will have the opportunity to update monthly – using the same submission form. All entry items with a little red asterisk require a form to be uploaded. Take time to update your information, or just upload a document that says – nothing new to be submitted!!

**Being involved with catalogs sales of our paintings, I see messages from buyers congratulating artists on their work and wanting to see more of it – this is a great way to encourage them to check you out.**